



**COMMUNITY  
FOUNDATION**  
SOUTHWEST  
WASHINGTON

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**Give More 24! Aims to Raise \$1 Million for Area Nonprofits**

SW Washington's 24-hour online giving marathon set for September 21

**Vancouver, Wash., August 24 2017**—Southwest Washington's fourth annual day of online giving is planned for Thursday, September 21. The event, called Give More 24! runs from midnight to midnight and encourages local residents to donate online at [give-more-24.org](http://give-more-24.org). Those who wish to give during the 24-hour event can choose to support any of the 132 participating nonprofits, which are categorized into ten broad cause areas: animals, arts and culture, community improvement, education, environment, health, housing, hunger, social services and youth development.

Every gift given during this event will stay local, because each of the participating nonprofits serves Clark, Cowlitz or Skamania Counties. Gifts will also go a little further thanks to a \$30,000 stretch pool, \$15,000 in nonprofit prizes and additional matching gifts for certain participating nonprofits. The stretch pool benefits every participating nonprofit by adding a small percentage to each dollar given, while matching funds benefit a single nonprofit through a one-to-one match. More information about the prizes and what it takes to win one for a nonprofit can be found on the website. All charitable contributions must be made through the Give More 24! website in order to get the boost from the stretch, prize and match dollars.

This year, the online event aims to raise \$1 million for local causes in 24 hours and engage more than 4,000 donors. Last year, 3,062 donors—enough to fill 85 city buses—donated more than \$920,000 during the 24-hour period. Donors didn't just come from southwest Washington either. Gifts came from 41 states and as far as Melbourne, Australia.

To take part in this online giving marathon, visit the website on September 21. Here, potential donors will be able to choose from 132 nonprofits and make charitable gifts to their favorites via the website's secure donation form. All the donations will be tallied in real time so that everyone can watch the dollars add up and cheer on their favorite cause. The website also allows users to tap into their social networks by allowing donors to post

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messages in support of their favorite causes, which can rally their friends and family to show support as well.

This event would not be possible without the support of a generous group business sponsors and individual donors. Give More 24! is presented by Davidson & Associates Insurance representing PEMCO Insurance. The stretch pool is largely supported through private donations from generous individuals such as Ron and Mary Legg and the late Mason Nolan.

The Columbian and KUKN Longview are official media sponsors. First Pacific Financial is this year's giving lounge sponsor. ADCO Printing and Graphics is the longstanding printing sponsor. And prize sponsorships from the Community Foundation for Southwest Washington, The Convenience Group, First Pacific Financial, Heritage Bank, the Wayne D. Kuni and Joan E. Kuni Foundation and Pacific Continental Bank provide prizes for the participating nonprofits.